

## **Innovation Bootcamp Organized by IIM Jammu at GDC Bishnah**



The Institution's Innovation Council (IIC) of Government Degree College, Bishnah, in collaboration with the Indian Institute of Management (IIM) Jammu, successfully organized an Innovation Bootcamp on 9th October 2025 under the aegis of IQAC and the patronage of Dr. Shallu Samyal, Principal of the College. The event aimed at fostering innovative thinking, creativity, and entrepreneurial skills among students, in alignment with the vision of promoting a culture of innovation in higher education institutions.

A team from the IIM Jammu Incubation Centre visited the college and interacted with students. The team included Dr. Vivek Sharma, Chief Innovation Officer IIM Jammu; Ms. Druvi Sharma, Deputy Manager, DSITBI; Mr. Raman Singh, Founder of Blessings Pads Pvt. Ltd.; Mr. Rankej Sharma, a local entrepreneur from Bishnah; and Mr. Tushar Gandotra, Mentor of IIM Jammu.

The programme began with an inaugural address by Dr. Shrotika Rajput, IQAC Coordinator and Innovation Activity Coordinator, GDC Bishnah, who welcomed the dignitaries from IIM Jammu and highlighted the importance of innovation and incubation activities for students' overall growth.

The formal Vote of Thanks was proposed by Dr. Geeta Lakhotra, Member IIC. The event was coordinated by the IIC members of GDC Bishnah, including Prof. Sania Hamid (Vice President, IIC) and Dr. Sonika Khajuria (Convener, IIC), with active involvement from faculty members and students. The Innovation Bootcamp proved to be an inspiring and insightful experience, motivating young minds to think creatively, innovate fearlessly, and explore entrepreneurial pathways for the future.